



# Why report service

## How do clubs and districts individually benefit from reporting service?

- » Reporting service helps transfer knowledge and best practices to your club's future leaders. Club officers can review past service activity reports, learn from the successes of the club's previous activities and better plan for their future activities.
- » Reporting service is a matter of local pride. Reporting puts your club on the map as leaders in your local community, and it's an important way to share success with other clubs in your district and around the world.
- » A high percentage of clubs reporting service is a sign of a healthy district.
- » Reporting service allows you to become eligible for service awards.

## How do clubs and districts collectively benefit from reporting service?

- » Reporting shines a light on how and where local clubs are making a difference. This elevates the profile of Lions Clubs International as a global service club organization.
- » Service reports provide tangible evidence of our global engagement and impact to prospective partners of Lions Clubs International. These relationships strengthen the organization and yield benefits at the local level.
- » People want to participate in real, visible change. Service reporting allows clubs to continually engage communities, tell stories more effectively and ultimately grow their member base.

## How does reporting service benefit the people we serve?

- » Service data helps everyone understand the needs of communities around the world and how our Lions and Leos are serving those needs.
- » Because service activities are scalable, one small service project can become the next global initiative of the organization. But Lions Clubs International is not aware of such projects unless they are reported.
- » Service data enables Lions Clubs International to identify best practices that can be shared globally.
- » Measurement leads to insight. Setting higher goals each year mobilizes the organization toward growth.
- » Service reports show how Lions and Leos around the world are using funds from Lions Clubs International Foundation grants to serve their communities. This visibility encourages Lions and Leos to think creatively about their own projects and apply for LCIF grants themselves.

## Additional benefits

- » Reporting is the final step in completing a service project. If it's not reported, it's not done!
- » Reporting service is a lot like voting. You may think your report doesn't make a big difference, but the only way we'll be successful is if everyone does their small part.
- » Reporting is considered service in itself. The time clubs and districts spend reporting their service are considered volunteer hours, and can be reported in MyLion.

For more information, please visit [here](#).

