

Spring Ahead Membership Drive

What Is It?

The Spring Ahead Membership Drive is a 2017 project that will ask each Lions Club (and Lioness and Leo Club) in MD19 to hold a membership event anytime during March 2017.

Why should my club participate?

Almost all Lions Clubs will benefit from new members. More members equal more service. New members bring new energy, new talents, and new ideas.

Also, participating clubs have the opportunity to win some great prizes. We will send more prize information in the coming months.

So what do we do next?

1. Plan a membership event for any day March, 2017. You can plan an open house, contact potential members at a community event, or walk your local businesses with membership applications – whatever works best for your club.
2. Send an email to MD19 Public Relations Chairperson Kathy Crawford at katmc@live.com to let us know that you are going to participate. We will share the names of clubs that plan to participate.
3. “Like” our Facebook page and share your ideas and questions.
<https://www.facebook.com/SAMD2017/>

The MD19 Membership Manual includes a complete Open House manual. This is a proven method for holding an open house. We encourage you to follow the manual and avoid taking short cuts. Here’s a link to the manual:

<http://www.lionsmd19.com/manuals/2016%20Membership%20and%20Open%20House%20manual.pdf>

The link here takes you to a LCI website page where you will find a lot of ideas and resources for gaining new members: <http://members.lionsclubs.org/EN/lions/invite-members/index.php>

