

Public Relations Committee

Report by: PDG Kathy Crawford, Chairperson

Date Report Sent: 2/8/17

Currently, the main focus for Public Relations is the Spring Ahead Membership Drive, taking place March 1 – 31, 2017.

We recently announced prizes of \$300 each for 3 club categories:

- * Clubs with 20 or fewer members
- * Clubs with 21 to 50 members
- * Clubs with 51 or more members

Each winning club will also receive a certificate acknowledging their achievement.

We are receiving emails from quite a few clubs since the last AWeber announcer went out.

We've had questions about both Lioness and Leo Clubs qualifying for this contest. Both will eligible for a prize.

Our pin buttons handed out in Spokane were so popular that we ordered another 500 and distributed them to District Governors to share with their clubs.

Information that clubs are sharing about their plans is being posted on our Facebook page, "Spring Ahead Membership Drive." Please "Like" our page and share in your districts.

District Governors, please continue to help promote Spring Ahead Membership Drive. It will help you reach your membership goals.