



Serving the Lions of British Columbia, North Idaho and Washington



the Border Crossing

We Serve

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Do You Have the Heart of a Lion?

By Sherri Burch, Poulsbo Lions Club

We recently placed the following article in our local newspaper, the North Kitsap Herald. It worked; we got 15 new members as a direct result.

"The Poulsbo Lions Club is looking to add 15 new members this year to bring our membership total to 100. This is our centennial year as a service club, so having 100 members in year 100 seems appropriate.

"For those of you who may not know what we Lions do in the community, let me fill you in. We are the people who put out the flags around town on holidays and make Poulsbo look festive. We collect eyeglasses



from the recycling containers, placed at 25 locations, and take them to our recycling center in Olympia where they are washed, repaired and sent around the world. Have a preschooler who had their eyes screened at school? It was a Lion who did it. The people picking up litter at the Hwy 3/305 interchange are Lions. Have you taken your child to the Fishing Derby at Poulsbo Middle School? Lions run that free

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MD19 Annual Convention Official Call



Pursuant to Article VI, Section 4 of the Constitution and By-Laws of Multiple District t 19, Lions Clubs International.

I hereby issue the **OFFICIAL CALL** for the **MD19 ANNUAL CONVENTION** to be held at the Sheraton Vancouver Guildford Hotel, October 12 - 14, 2017

/s/ Jon Whitman, Council Chairperson, & Enoch Rowland, Immediate Past Council Chairperson, Multiple District 19, Lions Clubs International

Thinking outside the Box

By PDG Bob Ayotte, MD19 Global Leadership Team

A while back I was in a meeting where a management group proudly proclaimed they were innovative as they were "**Thinking outside the Box**". This phrase is a well worn cliché, but still relevant. A retort was made by one of the attendees that the management group could not think outside the box, as they did not even know where the box was. So what does "Thinking outside the Box" mean? It means to approach problems in a new way, imagine the problem differently, and create a different solution to the problem, one that has not been tried before.

To properly "Think outside the box", you must first define the box. LCI does show us one box, "Increasing Membership", and their idea of thinking outside that box with the newly released "**LCI Forward**". As I wrote in the last *Border Crossing*, we see a great strategic plan emerging for Lions in the 21st Century. LCI started by looking at the Vision for Lions Clubs International, which is: **To be the global leader in community and humanitarian service**. The goal of LCI Forward is to triple our impact worldwide by improving the lives of at least 200 million per year by LY2020-21 through expanded humanitarian service. How are we to achieve this?

The first step in the plan is to **Enhance Service Impact and Focus**. The Club Quality Initiative allows a club to determine what the need is in their community, whether it be those who are visually impaired, people with disabilities, people needing urgent

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Save the Dates!
MD19 Annual Convention – Surrey, B.C. October 12 - 14,