

REPORT of the MD19 Contests and Awards Committee to the Council of Governors 2/18/2017

The following is the response of the Contests and Awards Committee to the Motions passed at the Council of Governors' Meeting of October 20, 2016:

1. Club Brochure, Club Business Card, and Club Scrapbook. The Strategic Planning Committee (SPC) recommended the Club Brochure, Club Business Card, and Club Scrapbook Contests all be eliminated. The Contest and Awards Committee (C and A) disagreed with the SPC . Very few clubs participate in the Club Scrapbook Contest and it may be appropriate to end that contest (although the clubs that do prepare scrapbooks do a beautiful job and obviously take it seriously). Regarding the Club Business Card and Club Brochure Contests, the C and A Committee believes it worthwhile to encourage clubs to develop publications to be shared with the public. If the SPC is intent on limiting the number of contests, the C and A Committee suggested a Club Publications Contest, with sub-categories for a brochure or a business card, depending on which is submitted. The judging forms would remain the same as they are now.
2. Uniform Parade. The C and A Committee recommends no changes to the Uniform Parade. The SPC recommended this contest be eliminated. The C and A Committee notes there is good participation and a good deal of fun with this activity. The Uniform Parade is something that everyone, not just the leadership, can participate in at meetings that can otherwise be very dry and boring.

3. Environmental Photos. The C and A Committee does not see much purpose to this contest which results in pretty photographs that are simply filed away. Photographs should be encouraged to be about Lions and Lions' activities, and shared in the public press, newspapers, Facebook, other internet sites, and Lions publications such as the Lions magazine, the Border Crossing, or publications such as the Busy B (published by District 19 B). Scores should be based on how widespread the distribution is of the photos, the quality of the photos, and what they portray of Lionism. A new and different contest would be created. The C and A Committee could develop contest rules and a judging form if the Council of Governors decides to proceed with this.
4. Humorous Story. The SPC recommended that the Humorous Story Contest include comedy entertainment and skits. The Council of Governors rejected that recommendation at its October 20, 2016 meeting (see page 28 of the minutes) but the C and A Committee is willing to re-visit this issue if the Council of Governors changes its position. The C and A Committee agrees with the SPC recommendation and notes this would require only a minimal change to the judging criteria and form.
5. Talent Show. The SPC had also recommended a Talent Show at the MD19 Convention. The Council of Governors rejected that recommendation (see page 28 of the minutes of the October 20, 2016 meeting). The C and A Committee is willing to develop specific rules but some parameters need to be set (Is it judged or non-judged? Are the participants to be selected at the District conferences?) The C and A Committee does not know what the SPC had in mind when it made this recommendation.

6. Remainder of Contests. The SPC recommended that the remainder of the contests remain as they currently are and the C and A Committee agrees. The Council of Governors rejected that recommendation (see page 28 of the minutes of the October 20, 2016 meeting) but it is not clear what the Council of Governors had in mind when it rejected the SPC recommendation. The only change the C and A Committee recommends is to revise the Club Achievement Contest rules to clarify that this contest may highlight either a service activity OR an activity for the benefit of the club.

Report submitted February 14, 2017

by Nancy Sorensen,

MD19 Contests and Awards Committee