



David Walk

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2018-2019 First Quarter Report

Activities Relating to Documents, Social Media & Email Communication

July 8 - The 123md19.org membership website revised and streamlined to include the Lions Journey.

July 8 First Draft of the 2018-2019 GAT Leadership and Service Initiative forwarded to CC Kirry. Draft was jointly authored by the MD19 GST, GLT and GMT.

July 16 Sent CC Kirry the [2018-2019 GMT Goals Membership Plan](#); shared goals with District GMTs

July 19 Created a MD19 GMT [Facebook page](#)

July 20 - Sent 231 Emails to those club membership chairs in the Multiple District who have an email address listed with MyLCI. The email linked the newly revised 2017-2018 123md19.org website, a [Global Membership Toolbox](#) from LCI along with a Just Ask! message from [Joe Preston July 8, 2014](#). It also announced the MD19 GMT [Facebook page](#)

July 25 Sent 20 emails to District GMT and DGs Lion photos and Logos, a new Facebook page and a Plan (20 recipients)

July 27 Sent 222 Emails to Club Membership chairs.

Aug 8 Sent 11 District GMTs/DG email titled Information, Inspiration and Practical ideas also posted to the [GMT Facebook Page](#)

Aug 20 Sent 222 Emails to Club Membership chairs announcing and linking [WeServe 1 minute video](#), [New Club Development](#) training, 123MD19.org and the [Lions Journey program](#).

Sep 17 Sent 222 emails to Club Membership chairs announcing and linking [Specialty Club](#) video and 3 short modules of [Membership Training](#).

Sep 30 From footage and documents provided by CC Kirry produced the 3 min video The Lions Journey. Posted the [short video](#) to Facebook and [YouTube](#)

Oct 3 Sent 222 emails to club membership Chairs announcing and linking CC John Kirry's [Lions Journey](#) video

Oct 3 Sent 330 emails to Club Presidents announcing and linking CC John Kirry's [Lions Journey](#) video

MD19GMT Facebook Posts

July 22 [Go On a Great Lions Journey](#) pointing to the 123MD19.org Website.

July 22 [Gudrun Yngvadottir's Biography](#).

July 22 [New Club Development Guide](#).

July 23 [Lions and Logos](#) for Newsletters.

July 23 [We Serve](#) video.

Aug 1 [GAT Quick Start Guide](#).

Aug 8 [Global Action Team Video](#).

Aug 8 [Retention Webinar](#).

Aug 8 [The Dick Woods Ask Story](#).

Aug 8 [30 Marketing Ideas](#).

Aug 30 [Membership Development Training](#)

Aug 30 [GAT Pocket Guide](#)

Aug 30 [Specialty Clubs Video](#).

Sept 16 [My Lion App training](#) materials.

Sept 16 [MyLion video](#)

Sep 17 [Family Membership](#)

Sep 30 [LCI Club Membership Brochure](#)

Oct 2 [The Lions Journey](#) with MD19 John Kirry

VISITS & MEETINGS

Jul 30 LCI GAT Webinar

Aug 14 MD19 GAT Go to Meeting

Aug 21 Cle Elum Charter Planning Meeting

Aug 25 19F Cabinet Meeting, Odessa, WA

Aug 27 Open House Terrace Heights WA

Sep 6 Charter Party for Cle Elum Lions

Sep 11 Visited Walla Walla Downtown Lions

Sep 12 Visited Richland Centennial Lions Club

Sep 22 Christian Aid Center Service Project

Sep 25 MD19 GAT Go to Meeting

Submitted by

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MD19 GMT