

## LCIF - East

### Model Clubs

### Big Change

**Campaign 100** has entered the final year with just under 220 million dollars collected. This is great news considering how Covid19 has reduced our fundraising efforts. This past year while some clubs struggled to donate there was a large increase in member donations.

**A big significant change has taken place with Model Clubs.** As you should know a model club is a club that donates \$500.00 per member over the course of the campaign. Simply put, a club with 10 members needs to donate a grand total of \$5,000.00. Money can come from club, members, the pizza parlor your club meets at, optometrist, dentist, rich uncle and more. Any funds that are legal would be acceptable.

**Here is the big change. Should your club decide to accept the Model Club challenge you have until 3 years from that date to hit your goal. Another words accept challenge on 10/1/2021 you have until 10/1/2024 to hit your goal. If you accept on 2/15/2022 you have until 2/15/2025 to hit your goal.**

**Scenario 1;** Club has 25 total members, 5 of those members are family members (normally a spouse). For calculating the club goal we use 20 members x \$500.00 for a grand total of \$10,000. Now let's say the donations over the first 4 years were \$4,000. Fiscal year 7/1/2017-6/30/2018 was grandfathered into the campaign. The 4K over 4 years averages 1K a year. Suppose we increase that to 2K a year the remaining 3 years with increased donations from all sources. That's an additional 6K along with 4K already donated for a grand total of 10K which is the goal. Congratulations you have achieved your goal.

**Scenario 2.** Same Scenario but the remaining 3 years you only donate \$1600.00 each year. The donations now total \$4000.00 the first 4 years and \$4800.00 the remaining 3 years which would leave that club short \$1200.00. Congratulations, the additional \$600.00 each year will significantly help LCIF with the many causes we support. They support the fight against hunger, childhood cancer, Type 1 Diabetes, disasters, vision and much more. The club does not get banned from Lions, no nasty letter from the IP etc. You know that LCIF benefitted from your effort as did many recipients who may have not received the help they need.

District 19 E received two grants in the last two years. One grant was for the PPEs which were distributed throughout the district. The second grant was due to the forest fire that destroyed the town of Malden. They purchased kitchen equipment and tables for the Malden Community Center. Total grants received were nearly \$18,000.

Thank You  
Bob Yeoman  
LCIF Chair