

2018 Spring Council of Governors Committee Report Multiple District 19 Environment Committee Report by Dr. Nancy Messmer & Dr. Enoch Rowland-Chairpersons

As the Environment Chairpersons for Multiple District 19, we have enjoyed meeting and working with Lions from Washington, British Columbia and Idaho. At conventions, we have highlighted the good work that Lions are doing and encouraged Lions to include environmental projects in their array of service projects. To best meet our goals, we are working to create Environment Teams in our Districts. We hope District Governors will encourage Clubs and Zones to recruit Environment Chairs. Then work with them to include seminars or work projects at conferences and meetings that inform Lions of great service ideas and projects.

Protecting Our Environment is a service goal that represents countless hours of work currently for Lions, Lioness, and Leos. It is also a bridge to more members in the future as Lions work together and in partnership to ensure that future generations inherit a livable world.

MD 19 Lions in the News! Our Multiple District efforts were highlighted in the April issue of Lion Magazine. Continuing efforts of Lions to clean beaches and waterways highlight partnerships and ongoing projects that impact our world.



Guiding Lions into the Digital Age. The April issue was the second to be published only online. This is a moment in time when we can assist fellow Lions in using media formats that are new to them. The digital issues can be read on cell phones or computers. Lions need to search for them and this is a different proposition than receiving it in the mail. I am assisting Club members in two ways, via email instructions and making print copies available. I sent an email to our members explaining how to navigate to the Lions Clubs International website, how to find the issues of Lions Magazine, and how to read a magazine online. Installing the app on cell phones will be a lesson in the future. We'll demonstrate at club meetings. I also made a copy of the magazine in PDF format and attached it to the email. In addition, I made a few copies of the magazine and we pass them around at meetings.

Communicate in Multiple Ways. Lions Clubs International uses multiple methods to feature and highlight information in various formats. They make movies. They write articles. They use photographs. Over time, they communicate continuously on Twitter and Facebook and YouTube and through publications in print. As Lions, let's learn to use new media forms and help our fellow Lions as well.

Let's Increase our Impact Here in Multiple District 19 (Washington, British Columbia and North Idaho)

- > District Environment Co-Chairs work as a team with the District Chairs.
- *Governors and District Chairs Start Environment Committees in each District.*
- > Encourage Zones and Clubs to appoint Environment Chairs.
- > Include seminars at your conferences that feature Environment Projects.
- Conduct sharing sessions at Conferences and visitations in which local Lions highlight their projects.
- Share our Work. Learn from Each Other. Spread the good news!

We need a bigger team. Suggest names. We will work together on project planning, displays, workshops, connections, newsletter articles, Facebook entries, and links.

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