# Centennial Coordinator Report — U.S.

Date: September 30, 2017

**To:** MD 19 Council Of Governors

From: PDG J. D. Nellor

I am the MD 19 *U.S.* Centennial Coordinator. PDG Steve Somerset is the MD 19 *Canada* Centennial Coordinator.

In general, District A, D, E, H and I Centennial Coordinators have been reporting to PDG Steve and District B, C, F and G Coordinators have been reporting to me.

My report covers Districts B, C, F and G.

You may contact me for Centennial Celebration help or information at:

Email .....jdnellor@comcast,net

U.S.A.

Home phone .....(360) 696-1657

Work phone.....(360) 816-2241

The Centennial coordinator for Districts B, C, F and G are:

District 19B .......PID Anne Smarsh ......t.smarsh@att.net

District 19C ......Bob Johnson .....bobjohnson39@live.com

District 19G......PDG Doug Hall.....liondoug@gmail.com

The Centennial Celebration is now in its last year. Our clubs have been doing a great job contributing to the 3 components of the challenge. Some details:

#### **Centennial Promotions Grant**

The "MD 19 Centennial Promotions" grant made \$1,372.50 available to each District from a grant MD 19 received from LCI. The purpose of the grant is the promotion of our Lions and LCI during and as a part of the Centennial Celebration. Funds from the grant had to be used by June 30, 201, or returned to LCI.

Each of Districts 19 B, C, F and G applied for and received their shares of the Centennial Promotions Grant.

District 19C used it's grant funds for a street fair event in August, 2017.

Districts 19C and 19F each used their grant funds to purchase 4 foot by 8 foot parade and event banners, and other promotional materials (brochures and leaflets), which clubs display at public events.

District 19B used it's grant funds for a laser—engraved, weatherized, outdoor wooden sign installed at a rest stop near Oso, Washington that is permanently attached to an exterior wall of the main wooden rest area structure.

### **Legacy Projects**

Centennial Community Legacy Projects are one of the three components of LCI's Centennial Celebration. Legacy Projects are visible gifts to our communities that commemorate the Association's Centennial and create a lasting legacy of Lions service contributions.

Worldwide, 21,825 Legacy Projects have been reported from 8,867 clubs through September 30, 2017 (up from 15,430 reported from 6,840 clubs in February).

In our neck of the woods:

- District 19B clubs report 8 level one and 1 level three Legacy Projects completed.
- District 19C clubs report 43 level one, 15 level two and 4 level three Legacy Projects completed.
- District 19F clubs report 8 level one, 6 level two and 1 level three Legacy Projects completed.
- District 19G clubs report 12 level one, 4 level two and 17 level three Legacy Projects completed.

# **Centennial Service Challenge**

A second component of the Centennial Celebration is LCI's Centennial Service Challenge— LCI originally challenged clubs worldwide to serve 100,000,000 people during the 4 year Centennial Celebration, 25,000,000 in each of four, traditional, Lions service areas, Sight, Hunger, Youth and Environment.

Clubs should take note that LCI has added Diabetes as a new global service focus and as a key component to the Centennial Service Challenge. That means that clubs may now report diabetes projects—awareness campaigns, screening pro-

grams, help in expanding treatment programs and the like— on their Service and Activities Reports through MyLCI and get credit for a Centennial Service Project.

As of September 30, 2017, 35,932 clubs worldwide have reported 183,570,064 people served since the challenge began.

For the Districts reporting to me:

- In District 19B, 9 of the 32 clubs (28%) have reported Centennial Service Challenge Projects that have served 11,548 people so far during the 2017-2018 fiscal year. That brings District B to 121,843 served since the Challenge began.
- In District 19C, 30 of the 47 clubs (64%) have reported Centennial Service Challenge Projects that have served 40,569 people so far during the 2017-2018 fiscal year. That brings District C to 614,326 served since the Challenge began.
- In District 19F, 8 of 46 clubs (17%) have reported Centennial Service Challenge Projects that have served 6,550 people so far during the 2017-2018 fiscal year. That brings District F to 140,868 served since the Challenge began.
- In District 19G, 11 of 39 clubs (28%) have reported Centennial Service Challenge Projects that have served 40,811 people so far during the 2017-2018 fiscal year. That brings District G to 622,587 served since the Challenge began.

Let's do the math: Centennial Service Challenge Projects have served 99,478 people by the clubs in Districts B, C, F and G so far this fiscal year, 1,499,624 since the challenge began!

#### **Membership Drive**

The third component of the Centennial Service Challenge is the Centennial Membership Drive.

Worldwide, as of September 30, 2017 there have been 541,753 Centennial members (new members added during the Centennial Challenge) from 4,923 clubs.

A little closer to home:

• District 19B clubs have reported 22 Centennial members this fiscal year, 212 since the Centennial began.

- District 19C clubs have reported 34 Centennial members this fiscal year, 428 since the Centennial began.
- District 19F clubs have reported 9 Centennial members this fiscal year, 243 since the Centennial began.
- District 19G clubs have reported 26 Centennial members this fiscal year, 269 since the Centennial began.

## Resources

I continue encourage all Lions to go to the LCI website (www.lionsclubs.org) and click on the "Lions 100" link at the top of the main page. Then click on the "Toolbox" link. You will find brochures, press release, banners, logos, advertising, billboard art, that are useful in showing off and raising public awareness of your clubs, and LCI. And best of all, all of these resources are free and available for download.

Centennial merchandise (shirts, cups, and what—not), is also available through the "Member Center" or the "LCI Shop" links as well.

The work to promote Lions through the Centennial Celebration did not end with the 2017 Convention in Chicago. We still have 9 months until the Celebration comes to a close.

My thanks to all of the Clubs in MD19 for the great work they have done in their communities throughout the Centennial Celebration.

Respectfully submitted,

J. D. Nellor, IPDG

MD 19 Centennial Coordinator, U.S.