

Centennial Coordinator Report — U.S.

Date: February 3, 2017
From: IPDG J. D. Nellor

First, a reminder of some basics so you do not have to refer back to past reports:

I am one of two MD 19 Centennial Coordinators: PDG Steve Somerset is the MD 19 *Canada* Centennial Coordinator and I am the MD 19 *U.S.* Centennial Coordinator. This means that you get to read two reports on the Centennial Celebration— PDG Steve will cover Districts A, D, E, H and I and my report covers Districts B, C, F and G. And Yes, there will be some overlap.

You may contact me for Centennial Celebration help at:

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Each MD 19 District has a district-level coordinator. They are:

District 19A.....PDG Rita Fok.....ritapkfo@gmail.com

District 19B.....PID Anne Smarsht.smarsh@att.net

District 19C.....Bob Johnson.....bobjohnson39@live.com

District 19D.....PDG Norma Bent.....bentnj41@shaw.ca

District 19E.....PDG Kim DiRenzkdirenz@hotmail.com

District 19F.....David Heathdavid@fairpoint.net

District 19G.....PDG Doug Hall.....liondoug@gmail.com

District 19H.....PDG Al Stobbart.....stobarta@shaw.ca

District 19I.....PDG Brian Phillipslion.brian.phillips@telus.net

District A, D, E, H and I Coordinators have been reporting to PDG Steve Somerset and District B, C, F and G Coordinators have been reporting to me. This seems to be working.

On to some details.

Centennial Program Grant

Development of projects for use of the “MD 19 Centennial Promotions” grant are in full swing.

Districts C and G have Centennial Promotion activities, have applied for and have received their shares of the grant, \$1,372.50 each.

District 19C is spending it's money on a street fair event to be held at the Marymount Event Center in Spanaway, Washington, in August, 2017. The event will include food, entertainment, a beer garden, fun and games, opportunities for vendors, a car show, and (as they say) more...

District 19G used it's grant funds to purchase ten 4 foot by 8 foot parade and event banners, and other promotional materials (brochures and leaflets). Each 19G Zone receives two banners which are available to clubs for parades and other public events— clubs may “check out” the banners from their zone chair for a specific event, and then return them so another club can use them at another event. The District Coordinator is building an event calendar for the entire District that will be published to the clubs and online so that clubs from throughout the District can join local Lions clubs in their community events over the remaining 18 months of the Centennial Celebration.

There is \$1,372.50 each waiting for Districts B and F. District B is voting on which of three potential projects the District will adopt, so I anticipate receiving a District B grant request soon. District F has been discussing potential promotional activities.

For the Districts that have not yet gotten their grant funds, I need to approve your project. For me to do so I need a project plan with a proposed budget showing how the District plans to spend \$1,372.50. If you have already spent money and need reimbursements, send me the receipts with the budget. If you have not spent money yet, send me the purchase orders or invoices with the grant request. If you are struggling with how to put the budget or project plan together but otherwise have a general idea about what you want to do, contact me and I will help you put together the paperwork— the goal is for each District to get their money. Once I approve the project, the MD 19 office will send you a check.

There is also a deadline. I have to provide an accounting for the use of the grant funds to LCI by June 30, 2017. So, Districts to have one or more promotional events planned and budgeted by May 31, 2017. The Centennial Project grant funds are held in trust for the Districts and are not part of the MD general funds. *If the funds are not used by a District, they must be returned to LCI.*

Sandwich Board Inserts

Part of the LCI Centennial Promotion grant funds (\$3,849.00) were used for the purchase of Centennial inserts for the sandwich boards that MD 19 distributed to clubs last fiscal year. Each club gets two Centennial sandwich board inserts. Those inserts were distributed to each District at the Fall convention.

Legacy Projects

Centennial Community Legacy Projects are one of the three components of LCI's Centennial Celebration. Legacy Projects are visible gifts to our communities that commemorate the Association's Centennial and create a lasting legacy of Lions service contributions.

Worldwide, 10,701 Legacy Projects have been reported from 5,147 clubs.

In our neck of the woods:

- District 19B clubs report 17 Legacy Projects completed. District B is working on a District level Legacy Project.
- District 19C clubs report 35 Legacy Projects completed.
- District 19F clubs report 16 completed Legacy Projects.
- District 19G clubs report 27 completed Legacy Projects. Three zones in District 19G report Zone level Legacy projects.

The continuing challenge with Centennial Community Legacy Projects is for the clubs to report what they are doing to their District Coordinators (so the District Coordinators can report to me and I can report to LCI). My experience visiting clubs and zone meetings is that may, perhaps even most, clubs do projects on a regular basis that qualify as Legacy Projects, but either do not know what a Legacy Project is, or just do not know how to report them.

Centennial Service Challenge

A second component of the Centennial Celebration is LCI's Centennial Service Challenge— LCI originally challenged clubs worldwide to serve 100,000,000 people during the 4 year Centennial Celebration, 25,000,000 in each of four, traditional, Lions service areas, Sight, Hunger, Youth and Environment.

As of January 9, 2017, 33,886 clubs worldwide have reported 133,734,856 people served since the challenge began.

In the Districts reporting to me, for just the fiscal year 2016–17 (as of January 5, 2017):

- District 19B clubs have reported 33 Centennial Service Challenge Projects that have served 78,400 people.
- District 19C clubs have reported 47 Centennial Service Challenge Projects that have served 140,500 people.
- District 19F clubs have reported 46 Centennial Service Challenge Projects that have served 129,900 people.
- District 19G clubs have reported 41 Centennial Service Challenge Projects that have served 128,600 people.

Let's do the math: 167 Centennial Service Challenge Projects that have served 477,400 people by the clubs in Districts B, C, F and G during the first 6 months of this fiscal year!

Membership Drive

The third component of the Centennial Service Challenge is the Centennial Membership Drive. LCI is offering special, limited edition awards to Lions, clubs, and District Governors who contribute to membership growth during the Centennial Celebration.

Worldwide, as of January 9, 2017, there are 353,088 Centennial members (new members added during the Centennial Challenge) from 3,007 clubs.

A little closer to home, so far this fiscal year (through January, 2017):

- District 19B clubs have reported 59 Centennial members.
- District 19C clubs have reported 73 Centennial members.
- District 19F clubs have reported 57 Centennial members.
- District 19G clubs have reported 47 Centennial members.

Remember as well that the March is almost here—the MD 19 “Spring Forward” membership drive is just around the corner.

Resources

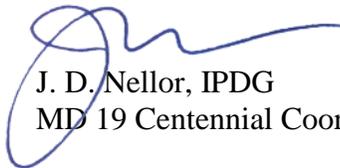
There are many resources available for the Centennial Celebration. I encourage everyone in Lions to go to the LCI website (www.lionsclubs.org) and click on the “Lions 100” link at the top of the main page. Then click on the “Toolbox” link. You will find brochures, press release, banners, logos, advertising, billboard art, all free and available for download that are useful in showing off and raising public awareness of your clubs, and LCI. And if you are interested in Centennial merchandise (shirts, cups, and what-not), you will find that there as well.

In conclusion, Districts B, C, F and G clubs are actively engaged in the Centennial Celebration. Visceral evidence is that club awareness of the Centennial Celebration is growing. MD 19 clubs are getting more involved in the various components of the Celebration and are doing a better job of reporting.

Now is the time for our Lions to show off.

So don't forget: This is a CELEBRATION. There is no reason to be humble. 100 years of Lions is a big deal! We have 18 months left to celebrate our Centennial. So, let's celebrate!

Respectfully submitted,



J. D. Nellor, IPDG
MD 19 Centennial Coordinator, U.S.