

Strategic Planning Committee Report

Report by: Paul Kauzlarich, Chairman

Date Report Sent: October 6, 2016

The Strategic Planning Committee continues to work on the following items:

Item # 1 Replacement of MD19 Secretary/Treasurer.

The replacement of the MD19 Secretary/Treasurer continues to be the number one goal of the Strategic Planning Committee at this time. The sub-committee working on this item has advertised the job. There has been some interest expressed by some Lions to fill the job. I do not have any other information at this time about how the process is proceeding.

Item #2 Membership and retention in MD19 in the future.

A sub-committee continues to work on putting a "Project Club" in place in District B this fall.

Item #3 Multiple District 19 wide membership drive.

The Strategic Planning Committee has proposed a one-time MD 19 wide membership drive. The membership drive is called "Spring Ahead Membership Drive" (SAMD). It will be centered on the month of March in 2017. Specifically on March 12, 2017 which is the start of Daylight Savings Time. Every club in MD 19 is encouraged to hold a membership drive in March of 2017. Lions, PDG Laura Wintersteen-Arleth and PDG Kathy Crawford are working hard to get information out and promote the "Spring Ahead Membership Drive". You will be hearing a lot more about this drive this weekend and in the next six months. Please help to promote and support this drive in your district. This maybe the most important thing you do for your district this year.

Item # 4 Contest and Awards Recommendation.

The Strategic Planning Committee has made a recommendation to the MD19 Contest and Awards Committee to make changes to some of the contest and awards. These recommendations are being made because some of the contest have become out dated or show little interest among the Lions. Other new contest are being encouraged to help attract more participation. This item has been passed on to the MD19 Contest and Awards Committee. You will be hearing more about it from this committee.

The Strategic Planning Committee continues to ask for your support and patience when dealing with the items we have presented. We also encourage your help in referring new topics to the Strategic Planning Committee for their consideration.