

Spring Ahead Membership Drive

Prize Announcements

The Spring Ahead Membership Drive is a 2017 project that asks each Lions Club (and Lioness and Leo Club) in MD19 to hold a membership event during the month of March 2017.



Three prizes will be awarded:

- **Best increase in membership by percentage for clubs with 20 or fewer members (as of February 28, 2017), \$300.00 prize**
- **Best increase in membership by percentage for clubs with 21 to 50 members (as of February 28, 2017), \$300.00 prize**
- **Best increase in membership by percentage for clubs with 51 or more member (as of February 28, 2017), \$300.00 prize**

How can my club participate?

1. Plan a membership event for anytime during March, 2017. You can plan an open house, contact potential members at a community event, or walk your local businesses with membership applications. Come up with your own unique plan.
2. Send an email to MD19 Public Relations Chairperson Kathy Crawford at katmc@live.com to let us know that you are going to participate. We will share the names of clubs that plan to participate and share your ideas.
3. Check out our Facebook page at <https://www.facebook.com/SAMD2017/#>

The MD19 Membership Manual includes a complete Open House manual. This is a proven method for holding an open house. Find the manual at: <http://www.lionsmd19.com/manuals/>