

Public Relations Report

Report by: Kathy Crawford, Chairperson

Date Report Sent: 10/10/16

Efforts are underway to promote the Spring Ahead Membership Drive. Buttons and handouts are being distributed at the MD19 Annual Convention and at the Key Member Lunch on Friday. There will also be a panel on Friday afternoon to talk about Spring Ahead and share ideas for success.

I have been communicating with our Canadian and US Centennial Coordinators regarding Centennial grants and promotion of funds and new sandwich board signs.

Efforts are underway to promote the NWLLI in Oregon in 2017. I will be working with NWLLI Chairperson PZC Mike Peterson to promote this.