

# MD19 Membership Report

MD19 GMT Report by: Laura Wintersteen-Arleth, Chairperson

Date Report Sent: May 12, 2017

I am sorry I am not with you all in person to give this report, but will be on a special journey. This will be my last report as the MD 19 GMT. I want to say how rewarding of a position this has been. I have loved working with the District GMTs, Retention and Extension Chairs. You each bring such a gift to your districts. I especially want to thank PDG Steve Somerset, who was my MD GLT counterpart and now, PDG Bob Ayotte. I so enjoyed the partnerships we have and working so close with each of you---it made out MD 19 better. I want to thank the members of the District Support Team. I have loved working with the District Support Team for the last 5 years. I am in awe of this group of Lions who so lovingly give and serve from the heart. We each brought strengths into this group that truly benefitted our entire multiple district. We are so fortunate to have a group of leaders who are so dedicated to each Lions club member and want to see our Lions in MD 19 grow and serve even more. Thank-you to PCC Jim Kemp, who so faithfully sends me numbers every few days. I appreciate you very much.

Thank-you to the District GMTs for their dedication and reporting. I certainly appreciate you taking the time to file your quarterly LCI reports and also sending reports to me. Our members are doing amazing community work. I would strongly encourage clubs to take the attitude of getting new members in to be a part of the community service we do and not just because we need new members to increase our numbers. Do you know our MD has given 401,124 hours of Lions service since July 1, 2016. This is done with 11,599 members (as of May 12, 2017). This really makes me proud to be a Lion and serve. How many more hours of service could we have with more members. I do know when you involve your family, friends, contacts in service, they will want to join.

MD "Spring Ahead" Membership Program was very successful in its first year. I want to thank PDG Paul Kauzlarich and the Strategic Planning committee and PDG Kathy Crawford for heading up this program.

We do have some winners to announce for our recent contest held during the month of March, 2017. The following Lions Clubs experienced the largest percentage of growth in all of MD19 and as a result have each received a congratulatory check:

- **Vancouver Northern Star Lions Club (A-1) – Clubs with 20 or Fewer Members**
- **Maple Valley Centennial Lions Club (C-3) – Clubs with 21 to 50 Members**
- **Vancouver Diamond Lions Club (A-7) – Clubs with 51 or More Members**

Each winning club will receive a \$300 check (US funds) by mail.

Congratulations to everyone on your new Lions Club members!

We are encouraging clubs to have Open Houses, CQI programs, mentoring programs and strong orientation programs as a way of promoting membership. Spring Ahead will continue on this next Lions year. Try to promote this within all your clubs. Encourage clubs to sign up to be a part of this, so they can be recognized.

As I am writing this report, we do not yet have a replacement for MD 19 GMT, although I do have interest. If you or someone you know is interested, please let me know. It is well worth the time you give.

As the new year starts, I have some suggestions for success:

1. For the DGs, appoint the right people for the right job. Do you have someone who is interested and would make a great GMT. Reach out to them.
2. Remember, it is important to have a Retention and Extension chair. Include them in the planning. Give them expectations. Encourage them to be a part of your team.
3. For your membership goals, make them realistic and attainable. Include your entire team. Goals are usually not successful if only the DG or VDGs are a part of your plan. Help the GMT, Retention and Extension chairs, as well as ZCs to be a part of the ideas, solution and team.

4. I would like to strongly encourage our districts to look at their MMR reporting. Encourage your ZCs to call on clubs who have not reported. Let's get an accurate count of how many members we actually have and how many service hours we have.
5. Encourage your GMTs to take the training offered by LCI on membership. Well worth the time. They can log onto LCI and take training. LCI has guidelines for completion and if a certain percentage is completed, the District GMT can put in for a budgeted amount from LCI to help with membership.
6. Communicate with the GMTs-Retention and Extension chairs regularly. Let them know your expectations.
7. Include membership ideas in your district newsletters. Reach out to the clubs that have been successful and have them share their success stories and ideas.
8. June 7, 1917, Lions Club International was born. Celebrate this historic day with inducting new members. Have a birthday party. Plan a special service project and invite potential members. Have your club sing Happy Birthday and post on Instagram with the hashtag: [#Lions100bday](#)

I especially want to thank the Lions of Multiple District 19 for this last year of support. Roger's accident and death has been more difficult for me than I ever imagined. I thank-you for your patience as I have worked through my grief and not been up to my standard. I appreciate you all more than you will ever realize. You are such amazing friends and support. Thank-you for a wonderful 5 years of serving as your MD19 GMT. The pleasure and honor has been all mine. Please feel free to contact me as a resource.

I do look forward to working with all of you as we get ready for USA/Canada Leadership Forum in Spokane: September 20-22, 2019. If you are interested in assisting, please send me an email: [lionlaurawintersteen@gmail.com](mailto:lionlaurawintersteen@gmail.com)

<b>Overall in the Multiple District</b>	<b>All numbers from LCI reports</b>	
	<u>Dec. 31, 2016</u>	<u>May 4, 2017</u>
Clubs:	427	425
Cancelled Clubs:	7	10
Current Membership:	11,356	11,578
YTD Add:	625 (YTD)	1228 (YTD)
YTD Drop:	1009 (YTD)	1391 (YTD)
YTD net growth:	-384	-163
Membership May 4, 2016:	11,853	
% of clubs with less than 20 members:	42%	41%
Members lost due to cancelled clubs:	100	134
% of no MMR reports in 3 months:	7%	5%