

MD19 GMT

Report by: Laura Wintersteen-Arleth, Chairperson

Date Report Sent: January 16, 2017

Thank-you to the District GMTs for their dedication and reporting. I certainly appreciate you taking the time to file your quarterly LCI reports and also sending reports to me. We are actively seeking a replacement for the MD GMT position for 2017-2020. I certainly encourage anyone interested to contact me. We have a wonderful Multiple District team that you will be working with. Our members are doing amazing community work. I would strongly encourage clubs to take the attitude of getting new members in to be a part of the community service we do and not because we need new members. Do you know our MD has given 269,919 hours of Lions service since July 1, 2016. This is done with 11,356 members (as of Dec. 2016). This really makes me proud to be a Lion and serve. How many more hours could we have with more members.

Our MD has started the "Spring Ahead" Membership Program. We are encouraging clubs to have Open Houses, CQI programs, mentoring programs as a way of promoting membership. Use March, when we spring ahead our clocks to conduct great membership programs and encourage new members to join. Let's end this year with a bang. The DST is available to help in any way possible.

I would like to strongly encourage our districts to look at their MMR reporting. Encourage your ZCs to call on clubs who have not reported. Let's get an accurate count of how many members we actually have and how many service hours we have.

A: Clara Chow: encouraging CQI, mentoring, Open Houses, Host Service Projects, Stronger Club Blueprints. Promoting Centennial Membership Awards and Key Membership Awards. Through December: 57 clubs, 2 cancelled clubs, YTD add: 98, YTD drop: 127. Great pictures on Facebook.

B: Janet Rinehart: Working with club membership chairs to promote membership drives in clubs. Clubs: 33, 1 cancelled club, YTD add: 58, YTD drop 64.

C: Pat Burch: Became chair late, but is doing a great job. Organizing to have a LCI New Member Recruiting Specialist come and conduct a workshop the end of Jan. Sends out membership tips. Promoting Open Houses. Membership/Retention 201 will be conducted in Feb. Young Adult Specialist canvassing campus. Clubs: 46, Clubs cancelled: 1, YTD add: 71, YTD drop 139.

D. Sandy McMurray: Encouraging clubs to do what works best for them. ZCs are available, as well as advisors. Clubs: 51, Clubs cancelled 3, YTD add 68, YTD drop 151.

E. Brian Ross: Promoting the Spring Ahead program. Prepares a monthly report for CST which has all numbers on a spread sheet for easy analyzing. Prepares report for each District newsletter. Clubs: 52, 0 clubs cancelled, YTD add: 64, YTD drop 122.

F. Paul Kauzlarich: Making a big push with the Spring Forward membership drive. Clubs: 46, 0 clubs cancelled, YTD add: 48, YTD drop 67.

G. David Rich: Just agreed to take the position—paperwork still in the works. Has some great ideas from the MD he came from. Stay tuned for more. Clubs: 41, 0 cancelled clubs, YTD add 46, YTD drops 86.

H: Georgia Johnson Carrol: will be sending. Clubs: 50, 0 cancelled clubs, YTD add 89, YTD drop 151.

I: Lyne Moreau: Really promoting Open Houses. Hoping to have every club in district hold at least one. She works with club membership chairs. Promoting CQI and Open Houses for clubs under 20. Clubs: 51, 0 cancelled clubs, YTD add 83, YTD drop 102.

Overall in the Multiple District—as of Dec. 31, 2016 All numbers from LCI reports

Clubs: 427

Cancelled Clubs: 7

Current Membership: 11,356

YTD Add: 625

YTD Drop: 1009

YTD net growth: -384

Membership Dec. 31, 2015: 11,786

% of clubs with less than 20 members: 42%

Members lost due to cancelled clubs: 100

% of no MMR reports in 3 months: 7%

Thank-you to the DGs, VDGs. Membership, Retention and Extension Chairs for doing a great job and being dedicated to the Lions in your districts and your communities.